



# Strategic Plan

## 2025-2028



## Chair's Message

Innovation has driven human progress for millennia, from ancient engineering feats to modern revolutions in industry and technology. The pyramids, Mesopotamian agriculture, and the wheel showcase early ingenuity, while the Industrial and Agricultural Revolutions transformed production and transportation. Key inventions like the steam engine, diesel engine, shipping container, and the Internet revolutionised global trade and communication.

AD2025 calls on governments and industries to pursue ways to do better, to be more efficient and productive, to lower costs, and to improve sustainability. Today, with or without artificial intelligence, even without Facebook and Google, solutions, innovations, and step changes are needed and will emerge.

QTLC is your platform for the vital innovation, collaboration, and cooperation necessary to improve Queensland's freight systems. We are here to harness the voice and heart of our industry's innovators and disruptors to enhance freight efficiency.

**Neil Findlay - Chair**



## CEO's Message

QTLC plays a unique and trusted role between freight participants, working as the voice of freight, thinking only of its safety, innovation and efficiency rather than at the behest of a single member or entity. Our goal – through collaboration, to develop ways to future-proof Queensland supply chains and business by sharing considered approaches to current and future industry challenges. QTLC are privileged to be provided business insights on their supply chain issues and innovations to advance Queensland freight outcomes for the benefit of all in our amazing State.

**Lauren Hewitt - CEO**



## Key Priorities



### Safety

Sustainable safety outcomes underpin our collaborative work across all industry sectors.



### Innovation

Our shared knowledge and connecting stakeholder thought leadership uplifts sector capability and delivers impact and innovation.



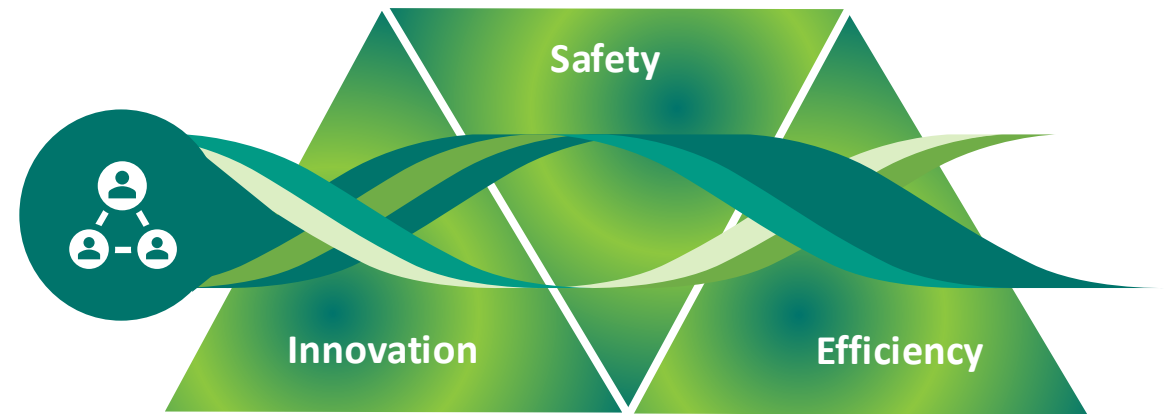
### Efficiency

Our research, funding and projects respond to the transformative changes that drive efficiency across all industry sectors.



### Collaboration

We achieve our key priorities by working with engaged stakeholders who provide input and influence on current and future industry priorities.



Road Transport



Rail Transport



Maritime Transport



Air Transport



Intermodal

There are many opportunities to get involved, sharing your views and shaping future initiatives.

## EVENTS

### Industry or Topic-specific Transport Workshops

Bringing together supply chain participants under the remit of innovative, safe and efficient transport.

### Networking opportunities

### Member Tours

Our members provide behind-the-scenes tours of their facilities to share ideas and network in the supply chain.

### Working groups

QTLC facilitate agile, topic-specific working groups who can mobilise quickly to produce clear, concise solutions for the supply chain.

## INITIATIVES

Connecting with other participants in the freight sector.

## PROJECTS

Participating in leading freight efficiency projects.

## INFORMATION

### Newsletters

Hear from other supply chain participants on issues, initiatives and events in Queensland.

### Bringing supply chain solutions

QTLC regularly contributes to providing comment and solutions to supply chain policy debates through submissions and forums. Be part of the solution and bring your expertise to the table for a more efficient, safer and innovative freight sector in Queensland.

View the QTLC Workplan or visit our website for more information



## QTLC currently has three key income streams:

- 1 **Government funding**
- 2 **Project-driven funding**
- 3 **Event sponsorship**

QTLC is a not-for-profit organisation which operates under strong financial governance through an established Board.

Maintaining QTLC independence and integrity is the primary goal of any funding arrangement.

Currently, the majority of funding is provided through a grant from the Queensland Department of Transport and Main Roads. This supports QTLC management, secretariat and administration.

Webinars and events fees are generally a cost recovery exercise. Any profits gained through these activities are repurposed into Board agreed strategic initiatives and activities.

QTLC also acknowledges the in-kind support from our sector-wide stakeholders.

Contact the QTLC to register your interest in supporting initiatives, projects or to participate in forums and consultations.



