



REDUCING CARBON EMISSIONS

7R LOGISTICS

DRIVER EFFICIENCY INCENTIVE PROGRAM

In 2014, we introduced our first driver incentive program to increase our fuel savings.

Key Points of the Program:

- Measurable parameters
- Publishing of results (weekly and monthly)
- Incentivising the results
- Management engagement



DRIVER EFFICIENCY INCENTIVE PROGRAM

Over the years, this program has had in impact on:

- Driver awareness
- Fleet maintenance
- Fuel usage
- Incidents/Accidents
- Carbon footprint
- Professional pride



DRIVER EFFICIENCY INCENTIVE PROGRAM

Drivers	Driver Score	Diesel Consumption KM/L	Brake applications #/100	Idling % of engine running time	Coasting % of distance
Driver 1 - high scoring	95	2.71	9	3.8	19.1
Driver 2 - low scoring	51	2.12	43	5.7	10.5
Difference Between Driver 1 and Driver 2	60%	22%	131%	40%	58%

Trial summary

This trial sought to further quantify the fuel efficiency benefit of financial incentives supporting environmental driver training.

The trial analysed historic data from a fleet of B-double and single semi-trailer trucks, running in a regional pickup and delivery operation.

Fuel benefit
(L/100 km)

4.5%↑

GHG benefit
(g CO₂ e/km)

4.5%↑

Economic benefit

BCR over 4.1↑

Green Truck Partnership Study Findings on our Program –
4.5% fuel benefit
4.5% reduction in emissions