



Operating Plan

2020-2022

Contents

Purpose.....	3
Value proposition	3
Aspirational goal.....	3
Funding.....	3
Factors to take into consideration for 2019 – 2022.....	3
Strategic Priorities	4
Operational Plan.....	4

Purpose

The Queensland Transport and Logistics Council provides a high-level conduit to key decision makers in government and an authoritative, broad industry view to inform and shape whole-of-government planning. QTLC offers advice on key freight-related matters in support of more efficient freight movement in Queensland to ensure the best economic, safety and environmental outcomes for Queenslanders.

In this capacity, the QTLC...

- represents the freight sector
- represents freight issues in the sector
- identifies and understands principal interest of the stakeholders in the freight sector to determine the critical issues
- listens and inquires of industry to identify issues
- provides access to broader industry to higher level government
- provides access to two-way process – ideas, opinions, data (beyond lobbying) from industry to government and government to industry.

Value proposition

The QTLC's value proposition centres on the breadth and depth of knowledge of people 'around the table' and the collective networks they can tap into. This key characteristic ensures that stakeholders in the freight industry are listened to collectively; there is greater responsiveness to issues because of shortened communication lines; there is a higher level of influence; strategic outcomes and results are more likely.

Aspirational goal

The aspiration is for the QTLC to be recognised as the 'go to', independent, freight and logistics advisory body for Queensland.

Funding

QTLC independence and integrity are the primary goal of any funding arrangement. Currently a grant from the Department of Transport and Main Roads is the organisations sole income.

Factors to take into consideration for 2019 – 2022

- Reform Heavy Vehicle National Regulation
- National harmonisation in general, road and rail, safety, concessional schemes etc.
- National Freight and Supply Chain Strategy and Action Plans
- Queensland Freight Strategy and Action Plans
- Commonwealth governments ten-year \$100 billion plus infrastructure plan (Roads, Inland Rail, & enabling infrastructure)

Strategic Priorities

The QTLC mission is to represent the freight transport and logistics sector to identify issues and opportunities and to influence policy, regulation, infrastructure and planning and investment decisions to achieve sustainable development and prosperity.

Strategic priorities	Objectives
QTLC resources and operations – systems, structure, funding	To achieve our vision, execute our strategies and influence the freight sector agendas and remain independent.
Membership composition and attraction to the QTLC	To make the QTLC attractive and relevant to respective industry players in related sectors.
Establishing and communicating QTLC's identity	To achieve recognition, influence and credibility across the freight sector – government and industry
Appropriate and ongoing investment in supply chain infrastructure	To identify and articulate emerging and problematic freight issues linked to the economy and promote investment.
Ensuring there is an access policy and regulation environment that facilitates productivity, safety and innovation	To collaborate across the supply chain with regulators, road and rail managers, operators and government

Operational Plan

GENERAL ACTIVITIES		
RESOURCES & OPERATIONS	EMERGING ISSUES	STAKEHOLDER & MEMBER ENGAGEMENT
Develop and progress Strategic and Operational Plan, including TMR endorsed program of works Develop and manage operating budgets Develop and implement corporate operating procedures Comply with TMR & ASIC reporting requirements Update website and build social media presence	Identify and respond to emerging issues in a timely manner Open dialogue with meetings for input on strategic freight transport and logistics issues Maintain watching brief on strategic freight transport and logistics issues and bring to the attention of members Identify opportunities for collaboration on projects that contribute to strategic priorities	Engage with and maintain productive relationships with freight transport and logistics operators, government stakeholders and regulators Pursue opportunities to present at various forums on freight transport, logistics and supply chain matters

<p>QTLC Board and Council meeting preparation and execution</p> <p>Grow membership</p>		
<p>ALIGNMENT TO KPIs</p> <p>Adopting a proactive approach in contributing to the freight agenda within Queensland, through the development and progression of various working papers, submissions and reports that will document the various freight and logistics issues for both industry and government.</p>		
<p>STRATEGIC PRIORITIES</p>		
<p>ENGAGEMENT</p> <p><i>Goal: Establish QTLC as the 'go to' independent, freight and logistics advisory body for Queensland</i></p>		
<p>STRATEGY</p>	<p>ACTION</p>	<p>PERFORMANCE MEASURE</p>
<p>Establishing and communicating QTLC identity and purpose.</p> <p>Promote and represent the QLD freight transport & logistics sector</p> <p>Deliver impact through connecting and delivering</p>	<p>Undertake stakeholder and member engagement</p> <p>Utilise the value we create to build the brand in the market in order to be known as the respected agent of the Qld Freight Industry</p> <p>Revitalise the QTLC website</p> <p>Expand social media reach rebuild profile</p> <p>Collaborate with TMR and industry on freight and logistics issues</p>	<p>Deliver an engagement strategy</p> <p>Deliver new website</p> <p>Increase QTLC reach measure through analytics and data</p>
<p>PROJECTS</p> <ul style="list-style-type: none"> ○ Engagement strategy ○ Quarterly e-newsletter covering whole of supply chain issues ○ Qld Freight Strategy Action planning engagement contribution ○ Connecting industry to government projects, regulatory, planning, environment, safety etc. 		
<p>ALIGNMENT TO KPIs</p> <p>Through our work expertise and reach, we are the agent for the freight sector on issues that matter, backed by evidence-based insights.</p> <p>Identifying and aligning priorities to achieve positive freight outcomes.</p>		

Communicate through all forms of media and raise awareness of freight and logistics issues.

STRATEGIC PRIORITY

INDUSTRY REPRESENTATION AND ENGAGEMENT

Goal: Representation on behalf of the freight transport and logistics industry is evidence based and recognises the integration of the freight network and system and adopts a whole of supply chain focus

STRATEGY	ACTION	PERFORMANCE MEASURE
<p>Intimate knowledge of what our members priority issues are and how we can add value</p> <p>Facilitate member engagement and active participation in policy development</p> <p>Advocate for efficient and integrated freight transport & logistics solutions</p>	<p>Expand membership to ensure senior representation of all industry sectors</p> <p>Consult with industry on policy issues and provide advice to members</p> <p>Contribute to state and national freight transport and logistics policy issues</p> <p>Advocate for Qld freight at state and national forums</p> <p>Undertake whole of supply chain engagement sessions to ensure the industry's issues and viewpoints underpin QTLC activities</p>	<p>QTLC has representation from all industry sectors – modes, industries, operators, freight forwarders</p> <p>QTLC is engaged by government and stakeholders for freight sector representation</p> <p>QTLC provides advice and formal submissions on critical freight transport & logistics issues</p> <p>Deliver against the engagement strategy</p>

PROJECTS

- Investigate opportunity for improved road utilisation
- Investigate opportunities for improved rail utilisation
- Investigate whole of supply chain linkage through to Port

ALIGNMENT TO KPIS

Contribution to effective policy communication between governments and industry through maintenance and growth of comprehensive networks

Contribution to expanding industry and government's knowledge base through targeted research

Contribution to enhancing the productivity of the sector, including the development of mechanisms and processes to address barriers to increased productivity

Contribution to the implementation of the actions outlined in the Queensland Freight Strategy

<p>Contribution to the freight agenda within Queensland through the development and progression of various working papers and reports address various freight and logistics issues for both industry and government.</p>		
<p>STRATEGIC PRIORITY</p>		
<p>INTERGOVERNMENTAL PLANNING AND PRODUCTIVITY</p> <p><i>Goal: Transport asset owners and planners cooperate to reduce supply chain impediments and coordinate to plan for, and invest in, efficient and productive freight transport infrastructure.</i></p>		
STRATEGY	ACTION	PERFORMANCE MEASURE
<p>Engage with all levels of government to optimise freight system planning for improved supply chain productivity</p> <p>Support the implementation of the national and Qld Freight Strategy</p> <p>Promote improved coordination, communication and connectivity between modes</p> <p>Advocate for a planning and investment decisions framework based on overall system performance and productivity</p>	<p>Engage with all tiers of government to implement the Freight Strategy Action Plan</p> <p>Engage with the federal government to provide freight and industry data to inform and support the development of Heavy Vehicle Road Use policy</p> <p>Provide ongoing policy advice to members in relation to issues removing supply chain impediments</p> <p>Engage with government to better understand planning and investment processes influencing freight transport infrastructure and supply chain efficiency</p> <p>Continue to engage with Queensland Rail, TMR, rail operators, freight owners and broader industry to improve the efficiency and reliability of rail services</p>	<p>QTLC contributes to the implementation of Advancing Freight in Qld initiatives</p> <p>QTLC meets regularly with TMR to identify and discuss freight issues</p> <p>Identifies opportunities for collaborative industry investment to overcome supply chain impediments</p>
<p>PROJECT</p> <ul style="list-style-type: none"> Engage members to consider issues with increasing freight on rail Contributes to National Transport Commission review of the Heavy Vehicle National Legislation Contribute to National Heavy Vehicle Road User Charging Pilot 		

STRATEGIC PRIORITY		
FREIGHT AND LOGISTICS INVESTMENT <i>Goal: Strategic investment, planning and policy decisions that benefit overall freight and logistics system performance and productivity are prioritised by industry and government now and into the future.</i>		
STRATEGY	ACTION	PERFORMANCE MEASURE
Inform, identify and contribute priorities for future freight transport and logistics system investment and planning that benefit supply chain connectivity and productivity	Consult with industry to identify industry specific supply chain characteristics, current and future, as well as policy imperatives and analyse the alignment or otherwise with the current freight network	Reports developed, supported by industry and submitted to government that identifies the supply chain characteristics and future trends of major Queensland industries QTLC engaged by government to advise on key freight transport infrastructure requirements as identified by industry
PROJECTS <ul style="list-style-type: none"> • Sustainable development workshop for members to identify triple bottom line opportunities, efficiency gains and ways to meet increasing customer demands • Explore potential funding opportunities through other agencies for sustainable development projects including uptake of new technology to reduce costs and increase profitability. • Freight Future Forum with government and key freight generators, freight forwarders and infrastructure owners to identify and discuss current and future industry and government priorities for freight and supply chains • Identify opportunities for commissioned consultation to facilitate industry group workshops 		
ALIGNMENT TO KPIs <ul style="list-style-type: none"> • Contribution to expanding industry and government’s knowledge base through targeted research • Contribution to the freight agenda within Queensland through the development and progression of various working papers and reports address various freight and logistics issues for both industry and government • Contribute to identifying and addressing impediments to the efficient operation of Queensland’s supply chains • Contribution to the development and implementation of transport reform and policy development on issues including the provision of advice on freight and logistics priorities from an industry perspective 		



The Queensland Transport and Logistics Council (QTLC) is the respected agent of the Queensland Freight Industry. We aim to drive continual performance improvements in Queensland's freight and logistics sector, delivering improved productivity, safety and environmental benefits for all Queenslanders. We strive to change the way Government & Industry connect and work together to deliver Sector based improvements.

Queensland Transport and Logistics Council
PO Box 307, Brisbane QLD 4000

© Queensland Transport and Logistics Council (2019)
<http://creativecommons.org/licenses/by-sa/3.0/au> This work is licensed under a Creative Commons Attribution-ShareAlike 3.0 Australia Licence. To attribute this material, cite the Queensland Transport and Logistics Council Operational Plan 2019-2022